

ANVIL MARKET

Instructions on Applying & Removing Vinyl Designs

The vinyl will come in three layers. The top layer is **transfer paper** which may be clear, white or white with gridlines. The bottom layer is the **backing paper**, which will typically be white. In the middle is the **vinyl design** itself that you will be applying.

Recommended Tools

The following tools are recommended to apply the vinyl design:

- Clean Cloth, Pencil, Painters Tape, Level, Scissors or eXacto Knife, Squeegee (*or plastic gift card*)

Applying the Vinyl

Step 1. Clean and dry the area where the design is to be applied. It is important to make sure the surface is free of dust, dirt and moisture and at least 65F. *Note: If the wall has been freshly painted, allow at least 2 weeks for the paint to completely dry.*

Step 2. Lay the vinyl design on a flat surface and use a squeegee to burnish (rub firmly) across the top layer to remove any bubbles and to strengthen the bond between the transfer paper and the vinyl design.

This step will have been done once prior to you receiving your vinyl design, however, it can be beneficial to repeat once the vinyl design is received.

Note: if the vinyl was rolled for shipping it will need to be flattened out. Unroll the vinyl design and use a heavy object to weigh down each end. It is recommended to wait a day or two for the vinyl to flatten.

Once the vinyl design is flattened proceed with Step 2.

Step 3. Use the pencil and level to properly mark the area where the vinyl design is to be applied. You can mark the top layer transfer paper with a mark to line up to a mark on the application area. You can measure down from the ceiling or up from the floor to the alignment marks to make sure you're level. Use painter's tape to hold the design in place until you're sure you have it where you want it.

For small designs

Step 4. Once the vinyl design is in place, place a strip of painter's tape across the top or side, making a "hinge" with part of the tape on the design and part on the application area.

Step 5. Lift up the vinyl design and starting in one corner slowly and gently peel the backing paper (liner) away from the vinyl design.

Note: If part of the vinyl design should stick to the backing paper, rub the backing paper in the problem area and continue peeling. Careful – the back surface is now sticky!

Step 6. Bring the vinyl design down to stick it to the application area lightly rubbing with your hands.

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Step 7. Working from the “hinge”, use the squeegee on the transfer paper to burnish (rub) over the entire design with even pressure to applying the graphic to your wall.

Step 8. Starting in one corner slowly and gently peel the transfer paper away from the vinyl design. Ensure that the design is adhered to the surface area. If part of the vinyl design should stick to the transfer paper stop peeling, lay the design back on the wall and smooth over the problem area with the squeegee and then continue peeling.

Step 9. Check the vinyl design when you’re done to be sure you have everything firmly adhered to the application area. Use your fingers to gently rub down the vinyl design to remove any bubbles.

For large designs

Step 4. Once the vinyl design is in place, tape the corners to the wall with painter’s tape. Tape the vinyl design with a strip of painter’s tape across the middle then remove the tape pieces from the corners of one side.

Step 5. Peel back one side of the transfer paper from the backing paper, ensuring that the decal sticks to the transfer paper. Using scissors cut away the side of the white backing paper that is revealed.

Working from the middle of the image then outward to the edges, use your hand to smooth the side of the transfer paper so it adheres to the wall. Be sure to avoid bubbles and wrinkles.

Use the squeegee to firmly rub across the side of the vinyl design. This will remove any air bubbles and help the adhesion of the vinyl design to the application area.

Step 6. Remove the strip of painter’s tape. Pull the remaining backing paper from the back of the vinyl design and smooth the design down with your hand as you go. Avoid bubbles and wrinkles.

Step 7. Use the squeegee on the transfer paper to burnish (rub) over the entire design with even pressure to applying the graphic to your wall.

Step 8. Starting in one corner slowly and gently peel the transfer paper away from the vinyl design. Ensure that the design is adhered to the surface area. If part of the vinyl design should stick to the transfer paper stop peeling, lay the design back on the wall and smooth over the problem area with the squeegee and then continue peeling.

Step 9. Check the vinyl design when you’re done to be sure you have everything firmly adhered to the application area. Use your fingers to gently rub down the vinyl design to remove any bubbles.

Removing the Vinyl

Step 1. Use a fingernail to gently pry up one corner of the vinyl design and slowly pull off the application area. If areas of the vinyl are difficult to remove a hair blow dryer can be used to heat up the vinyl and loosen the adhesive bond.

Disclaimer

We are not responsible with application of vinyl should it get ruined in the transfer from tape to project. We will correct any problems we may have made in the cutting of the item but cannot be held responsible for damage made by a client. The vinyl design may not apply well to a rough texture, uncured paint, and paint including stain resistant additives, matte finish or high gloss paint. Please refer to our terms of use: <http://www.anvilmarket.com/termsfuse.html>.